



Culture Works
purpose ▶ people ▶ process

CULTURE ASSESSMENT

A healthy company culture impacts virtually every aspect of an organization, from productivity to profitability. A robust company culture gives your organization the competitive advantage.

PURPOSE

Our Culture Assessment focuses on purpose, values, & leadership alignment that serve as building blocks for creating your company's culture strategy, goal alignment, and operationalizing culture.

PEOPLE

We explore your current company culture by partnering with leadership and culture influencers, learning from them and inviting them to be a part of the process.

PROCESS

We collaboratively develop a custom assessment process that includes coordination strategy, data collection targets, surveys, and interviews. We then deliver an assessment and roadmap.

HOW WE DO IT

DISCOVER

We collect foundational information, create and launch custom culture surveys and perform individual and group interviews.

ASSESS

We analyze all collected documentation, surveys and stakeholder interview information.

DELIVER

Our team conducts a presentation with Leadership to discuss and deliver a Culture Assessment and Roadmap.

WHAT YOU SHOULD EXPECT

A **Thoughtful**, **Purposeful**, and **Productive** process led by an unbiased, expert team dedicated to guiding you through every stage.

THE IMPACT AND RESULTS

A Culture Assessment and Roadmap highlighting:

- Current Culture
- Culture Strategy
- Culture Operations
- Leadership and Goal Alignment
- Best Practice Recommendations
- Employer Branding Metrics



HUMANIZE | CUSTOMIZE | SIMPLIFY